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NORTH LINCOLNSHIRE COUNCIL

GREATER LINCOLNSHIRE JOINT STRATEGIC OVERSIGHT COMMITTEE

10 December 2021

Chairman: Councillor Martin Hill OBE **Venue:** Council Chamber,
Lincolnshire County
Council, County
Offices, Lincoln

Time: 2.00 pm **E-Mail Address:**
Richard.Mell@northlincs.gov.uk

AGENDA

1. Substitutions (executive members only) - if any
2. Declarations of interest - if any
3. To approve as a correct record the minutes of the meeting of the Joint Committee held on 3 September 2021 (Pages 1 - 6)
4. Lincolnshire Day 2021 (Pages 7 - 10)
Report of the Deputy Chief Executive (North Lincolnshire Council – S. Green)
5. Levelling Up Lincolnshire 3-County Deal (Pages 11 - 14)
Report of the Deputy Chief Executive (North Lincolnshire Council – S. Green)
6. Public Health Model for Greater Lincolnshire (Pages 15 - 18)
Report of the Chief Executive (North East Lincolnshire Council – R Walsh)
7. Lincolnshire Show (Pages 19 - 22)
Report of the Executive Director of Place (Lincolnshire County Council – A Gutherson)
8. Any other items which the chair decides are urgent by reason of special circumstances which must be specified

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**LINCOLNSHIRE COUNTY COUNCIL
NORTH LINCOLNSHIRE COUNCIL
NORTH EAST LINCOLNSHIRE COUNCIL**

**GREATER LINCOLNSHIRE JOINT STRATEGIC
OVERSIGHT COMMITTEE**

3 September 2021

PRESENT: -

Members –

Councillor M Hill (Lincolnshire County Council) in the Chair.

Councillor P Bradwell (Lincolnshire County Council),
Councillors R Waltham (North Lincolnshire Council),
Councillors P Jackson and S Shreeve (North East Lincolnshire Council), and
Pat Doody (Greater Lincolnshire Local Enterprise Partnership).

Officers –

Debbie Barnes, Andy Gutherson, Lee Sirdifield and Chris O'Rourke (Lincolnshire County Council),
Denise Hyde, Simon Green and Adam Lovell (North Lincolnshire Council),
Clive Tritton (North East Lincolnshire Council) and
Ruth Carver (Greater Lincolnshire Local Enterprise Partnership).

Richard Mell (Secretariat – North Lincolnshire Council).

The meeting was held at Church Square House, Scunthorpe.

17. **SUBSTITUTIONS** – There were no substitutions.
18. **DECLARATIONS OF INTEREST** – No declarations of interest were declared by members.
19. **MINUTES – Resolved** – That the minutes of the meeting of the Joint Committee held on 25 June 2021 be approved as a correct record and authorise the chair to sign.
20. **LINCOLNSHIRE DAY** – Further to minute 15, the Executive Director of Place, Lincolnshire County Council submitted a report updating the Joint Committee of progress to date on the agreed programme of activities to promote and celebrate Lincolnshire Day on 1 October 2021. These would be delivered jointly by the three member authorities of the Joint Committee.

The Executive Director in his report set out details of the content of the agreed programme of events contained within each of the three key elements of celebration activities – 'Civic Celebration', 'Greater Lincolnshire Menu' and 'Schools'. The programme would deliver the following outcomes –

- Increased pride in the county
- An event that goes from strength to strength
- Strong local activity that inspires and celebrates, and
- Promotional effort that supports year-round campaigns.

Resolved – (a) That the progress of the agreed plans for Lincolnshire Day on 1 October 2021 be noted, and (b) that the plans’ continued delivery through engagement with key stakeholders as outlined in the report be supported.

21. **TOURISM – OPPORTUNITIES TO DEVELOP THE BUSINESS TOURISM MARKET ACROSS GREATER LINCOLNSHIRE** – The Executive Director of Place, Lincolnshire County Council submitted a report setting out work being carried out to develop on a joint Lincolnshire basis a ‘Greater Lincolnshire Business Tourism’ product. It also tasked officers with delivering a programme which created an uplift in tourism income to the area through increasing the amount of expenditure by business tourists and considered whether a collaborative approach to tourism could provide the blueprint for collaboration on wider place marketing.

The report summarised ongoing collaborative Visitor Economy work being carried out by officers of Lincolnshire County Council, North Lincolnshire Council and North East Lincolnshire Council together with local district councils, Visit Lincoln and Lincolnshire Coastal Business Improvement District. It also explained associated work linked to the government’s former ‘Tourism Sector Deal’ which had now been superseded in June 2021 by its ‘Visitor Economy Recovery Plan’ supported by significant levels of funding through the ‘Help to Grow- Digital Scheme’, ‘Community Renewal Fund’ and the ‘Levelling Up Fund’.

The Executive Director in his report explained that a popular and successful two phased development of the www.visitlincolnshire.com website had been carried out, and emphasised the importance of tourism product development through a strong and coordinated approach to attract additional expenditure especially from business tourists. There was an opportunity to design what businesses needed for the future and to increase levels of spend by business tourists through two distinct approaches - increasing the amount of business events taking place in the area, and providing opportunities for the high numbers of visiting business representatives to spend money in the evening economy. Officers had commissioned a feasibility study, due to report in September 2021 that would provide –

- An improved understanding of the future needs and trends within business tourism
- An overview of where Greater Lincolnshire can capitalise on these needs and trends; district by district and business tourism category by category
- An appreciation of the attitudes and aspirations towards business tourism amongst the different categories of visitor economy providers in Greater Lincolnshire, and
- Understand potential barriers to success for business tourism within Greater Lincolnshire

The study would be in two parts, with the first part completed by the end of August 2021-

- (i) **Base Line Analysis, mapping, interviewing stakeholders** – a baseline review to map out the existing offer, clarify the challenges and opportunities in developing business events in Greater Lincolnshire and the evidence to support a strategy for growing business including buyer input and views.
- (ii) **Vision, Strategy & Development Plan** – a visioning and engagement stage that sets out the ambition for growing business events in Greater Lincolnshire, gets the buy-in of key stakeholders and sets out the actions needed to deliver growth.

The report highlighted enormous benefits of the Greater Lincolnshire partnership working together on developing business tourism and providing strategic leadership on a fast-developing sector.

The Joint Committee discussed the development of a Tourism Plan which should contain a statement of ambition to include clear suggestions for the tourism industry as to how they would be supported with measurable targets and outcomes stating what could be offered and achieved collectively and by when. Similarly, this should address 'innovative tourism' across Greater Lincolnshire and how to utilise funding sources.

Ruth Carver (GLLEP) referred to the inclusion of refreshing jointly a previous 'hotel study' across Greater Lincolnshire to ascertain what the product offering was and also asking what customers would like as part of an 'active leisure market' to encourage greater numbers of potential tourists to stay longer.

The Joint Committee emphasised the need to identify changes to tourists' behaviour 'post pandemic', with target hardening and providing opportunities for the 'staycation' and 'business tourism' market, and also identify further business opportunities available around events. It was important to really understand what Greater Lincolnshire offered and to develop that narrative and for example providing bespoke packages on offer through the visitlincolnshire.com website.

Resolved – (a) That development work on developing a Greater Lincolnshire Business Tourism product be addressed on a Joint Lincolnshire basis; (b) that officers deliver a programme which creates an uplift in tourism income to the area through increasing the amount of expenditure by business tourists; (c) that a collaborative approach to tourism be the blueprint for collaboration on wider place marketing, and (d) that the development of 'Tourism Plan' be submitted to the next meeting with a statement of ambition to include clear suggestions for the tourism industry across Greater Lincolnshire and how (i) they will be supported innovatively across various markets (ii) utilising funding sources, with measurable targets and outcomes stating what can be offered and achieved collectively and by when.

22. **COLLABORATION ON SKILLS INITIATIVES** – The Strategic Regeneration Advisor North East Lincolnshire Council submitted a report seeking agreement to the principle of collaboration to address specific skills priorities common to the three member local authority areas and to add value to the work of the Greater Lincolnshire Local Enterprise Partnership (GLLEP) Skills Advisory Panel, together with consideration of joint strategic skills needing to be addressed on a joint Lincolnshire basis and to develop themes for collaboration for consideration at a future meeting.

The report stated that with the skills landscape changing faster than ever, there was a significant opportunity for member councils to collaborate across authorities in the years ahead to consider common challenges and to work collectively to consider new approaches to ensure all of residents benefitted from the enormous opportunity for economic growth in Greater Lincolnshire. This was particularly timely as the focus moved towards the opportunities afforded by the Shared Prosperity Fund from 2022 and the importance of ensuring that Greater Lincolnshire's skills requirements were reflected in that programme. A number of reasons for developing a new skills eco-system for Greater Lincolnshire were identified and the important role of the GLLEP in developing skills thinking in the region through its Skills Advisory Panel highlighted.

The Strategic Regeneration Advisor in his report explained that the skills ecosystem was complex and multi-layered and through a Greater Lincolnshire Skills Eco-System, the following roles and responsibilities would be developed jointly:

- **Businesses** forecasting and communicating skills needs that impact sectors; influencing, disrupting, and shaping the provider markets; galvanising sector voices,
- **Providers** ensuring responsive skills offer; marketing the offer; convening around specialisms; cooperating on specific skills challenges –by sector and by skills set,
- **Conveners** facilitating and enabling challenging conversations; engendering system level accountability; providing high level economic assessment; influencing policy and
- **Individuals** accessing information, advice and guidance; engaging in lifelong learning as a route to prosperity.

It was proposed that officers would jointly progress stakeholder engagement across Greater Lincolnshire, with individuals, providers, universities and businesses, and local authorities, in the next 6-12 months to identify potential areas of focus. This would be reported back to the Joint Committee to consider findings and recommendations for next steps. Once priorities were finalised, a future report would identify specific outcomes and those initiatives which could be put in place to meet those outcomes. Examples of areas where a joined-up approach may be appropriate across Greater Lincolnshire were summarised in the report.

The Joint Committee through debate considered key elements of what would be a significant piece of work which would be enhanced further through the opportunity of devolution. These included –

- Improving collaboration not competition especially in the post 16 (further education) sector, with improved focus on re-aligning skills required by business and career opportunities (expanding the current work of the Lincolnshire CC 'Employment and Skills Commissioning Group' across Greater Lincolnshire).
- Develop a clear understanding of what skills are required by businesses, across established and new sectors to raise ambition, and to encourage schools and colleges to give focus to providing education for work and improve careers advice.
- Raising aspirations, ambition and skills of more deprived communities providing opportunities across various business sectors, and

- Providing focussed key messages to business, education and individuals promoting skills needed with tangible outcomes.

Resolved - (a) That the principle of collaboration to address local skills issues which are common to the three local authorities be approved; (b) that officers be requested to develop further the priorities set out in paragraph 2.13 of the report and consider approaches to collaboration for those specific themes and others as they emerge; (c) that the Joint Committee work in conjunction with the GLLEP Skills Advisory Panel on a joined up approach to the emerging Shared Prosperity Fund to ensure that these specific issues be prioritised, particularly with a view to developing new ways of working and challenging existing approaches, and (d) that Chief Executives consider and move forward proposals to improve collaboration not competition especially in the post 16 (further education) with improved focus on re-aligning skills required by business and career opportunities (considering the example of the current work of the Lincolnshire CC 'Employment and Skills Commissioning Group' realigning skills across Greater Lincolnshire).

23. **LEVELLING UP WHITE PAPER AND COUNTY DEALS** – The Deputy Chief Executive, North Lincolnshire Council submitted a report updating the Joint Committee on the forthcoming 'Levelling Up' White Paper expected to be published in October 2021 and considered what this meant for Greater Lincolnshire in the context of a recent letter from the Secretary of State for Housing, Communities and Local Government in respect of 'County Deals'. The Ministry of Housing, Communities and Local Government was also inviting local areas to commence conversations about devolution options which would be set out in the white paper (including County Deals).

The report explained that the 'Levelling Up' White Paper presented an opportunity to put councils at the heart of delivering the Government's programme to improve opportunities in all parts of the country focusing on improving living standards, growing the private sector, improving health, education, and policing, strengthening communities and local leadership and restoring pride in place. In advance of its publication, the Secretary of State wrote to local authorities setting out a commitment to devolving power to local places and closer to citizens through strong local accountability. Engagement with local authorities would take place and opportunities for devolution would be achieved beyond the combined mayoral authority, which remained an option for those areas that were interested.

In addition, 'County Deals' would be introduced to areas where this could provide a better fit beyond city regions. County Deals would be guided by the following principles:

- Strong local leadership will be fundamental, providing a single point of accountability.
- County devolution should operate across a sensible economic geography of a suitable scale, and one based on local identity, bringing local partners together and with powers exercised at the right level to make a difference for local communities.
- Proposals expected to demonstrate improvements in governance, efficiency, and local service join-up that support the delivery of levelling up.
- To include significant reform proposals, including ways to achieve greater financial efficiency.

The report stated that it was anticipated that there would be early pilots agreed in the short term for readily deliverable proposals on County Deals. It was therefore proposed that the Joint Committee support further work to be undertaken via the Joint Intelligence and Strategy Unit to develop a range of options setting out what types of flexibilities and specific powers the Joint Committee would like to see from a County Deal for Greater Lincolnshire. Options that would need to be considered and demonstrated were also summarised in the report.

The Chief Executive, Lincolnshire County Council informed the Joint Committee that recently Chief Executives had met with government officials on key requirements of devolution for Greater Lincolnshire. Strategic level 'asks' were likely to focus on five themes of (i) Defence and associated businesses, (ii) Agri-Food, (iii) Tourism, (iv) Carbon-neutral/Clean Energy and (v) Freeport/ports, and a further specific devolution focus on infrastructure, skills, flood-management, research and development and transport. She explained that a vision on these key elements and focus would have to be worked up quickly to stay ahead and be reported back to government stating what Greater Lincolnshire would look in five years' time following devolution.

The Joint Committee through debate considered –

- Integration of governance and leadership to fulfil government ambitions for devolution and the challenge, opportunity and realism of reform to support and enhance a strong narrative to drive the devolution agenda, and
- Early engagement and connecting with business as key stakeholders on devolution

Resolved – (a) That the report be noted and further proposed work to develop options on a County Deal proposal be supported; (b) that the Joint Intelligence and Strategy Unit develop a range of options setting out what types of flexibilities and specific powers the Joint Committee would like to see from a County Deal for Greater Lincolnshire which would be submitted for consideration to a future meeting; (c) that the GLLEP with the support of member councils, commence conversations and engagement with all sectors of business on the opportunities devolution presents, and (d) that Chief Executives develop a Work Plan and Timeline as soon as possible on the content and proposals for devolution (what it would look like for Greater Lincolnshire), together with engagement with key stakeholders to drive forward the agenda for devolution at pace.

24. **DENISE HYDE – CHIEF EXECUTIVE, NORTH LINCOLNSHIRE COUNCIL** – Cllr Rob Waltham informed the Joint Committee that Denise would be retiring as Chief Executive of North Lincolnshire Council shortly and therefore this would be her last meeting of the Joint Committee.

The chair and members thanked Denise for her professional support and hard work over the years and wished her a long, healthy and happy retirement.

Denise thanked the chair and members for their comments and wished the Joint Committee all the very best for the future.

Resolved – That the comments of the chair and members of the Joint Committee above and the response of the Chief Executive, North Lincolnshire Council be noted.

**GREATER LINCOLNSHIRE
JOINT STRATEGIC OVERSIGHT COMMITTEE**

LINCOLNSHIRE DAY 2021

1. OBJECTIVE AND KEY POINTS IN THIS REPORT

- 1.1 Members are requested to note the feedback from Lincolnshire Day activities in 2021, including the Civic Event held at Normanby Hall Country Park.
- 1.2 Members are asked to agree a date to hold the Lincolnshire Day Civic Event in 2022.

2. BACKGROUND INFORMATION

2.1 Feedback and overview of Lincolnshire Day 2021

Civic Event:

- The Lincolnshire Day Civic Event took place on Friday 1 October 2021, 10am at Normanby Hall Country Park.
- The event was well attended by dignitaries representing each of the three authorities with 60 invitees confirming their attendance prior to the event.
- The event was attended by all three upper tier Authority Leaders with a strong representation of Leaders, Mayors and MPs from the area and districts too.
- Normanby Hall Country Park was felt to be the right setting for the event and positive feedback was received.
- All refreshments were made using produce local to Greater Lincolnshire ensuring the context of the day ran through the event.

- Businesses who provided their produce at the event were given the opportunity to attend to showcase their offer and raise their profile.
- The planting of a tree at the event in the grounds of Normanby Hall by the three leaders provides a legacy of the event for years to come and confirms a united commitment to Greater Lincolnshire.

Competition

- Uptake was not at the levels expected for competition entries. However, winners were identified for each of the three authority areas with outstanding menus showcasing the best of Lincolnshire produce.

Schools

- A digital resource pack was made available to schools and on our websites with resources about the history of Lincolnshire and Lincolnshire Day.

Press Coverage

- Greater Lincolnshire Menu competition, including: BBC Radio Lincolnshire, LincsFM, Lincolnshire Echo, Boston Standard, Louth Leader, Sleaford Standard, Lincoln Independent, Horncastle News, Market Rasen Mail.
- Lincolnshire Day (inc. civic event), including: as above plus Grantham Journal, Stamford Mercury, Spalding Guardian, Skegness Standard, Gainsborough Standard, Gi Scunthorpe News

3. DETAILS OF PROPOSAL

3.1 Next year Lincolnshire Day will take place on Saturday 1 October 2022.

3.2 Civic Celebration

- Lincolnshire County Council have agreed to host the Civic Event in 2022, with the event being held in North East Lincolnshire in 2023.
- It is proposed the same format is maintained for the invitee list.
 - Consideration needs to be given to the day the event is held next year. It is proposed that the civic event takes place on Friday 30 September to maximise the attendance of dignitaries.

3.3 Business and Community Engagement

- Growth opportunities will be explored with community groups and businesses

- Businesses and community groups will be encouraged to participate in a social media campaign. A suite of graphics will be developed and provided to them.

3.4 Schools

- A digital resource pack will again be available online with the theme of Lincolnshire Day. This will be promoted to schools through each councils' education teams.

3.5 Competition

- It is proposed we use Lincolnshire Show as an opportunity to launch a competition in 2022. Consideration should be given to developing a competition which has a wider pool of applicants e.g. community focused.

4. **RESOURCE AND LEGAL IMPLICATIONS**

4.1 A budget will need to be agreed by each authority area in order to deliver events and campaigns for Lincolnshire Day 2022.

4.2 As host NLC paid for costs associated with the Civic Event in 2021, with the understanding that LCC would pay in 2022, and NELC in 2023.

4.3 Resource will need to be identified by each authority area to ensure the whole of Greater Lincolnshire benefits from the impact of Lincolnshire Day.

5. **RISKS AND OPPORTUNITIES (INCLUDE EQUALITY IMPACT ASSESSMENT IF RELEVANT)**

5.1 The delivery of this programme will deliver the following outcomes:

- Increased pride in the county
- An event that goes from strength to strength
- Strong local activity that inspires and celebrates
- Promotional effort that supports our year round campaigns and raises the profile of the area

6. **CONSULTATION/ENGAGEMENT**

6.1 Consultation will occur with all stakeholders, businesses and communities as plans develop for celebrations in 2022.

7. GOVERNANCE – DECISION(S) FOR MEMBER COUNCIL’S REQUIRED (in accordance with the Joint Committee’s Terms of Reference).

7.1 Each member authority will commit to raising the profile of Lincolnshire Day and developing a programme of events to maximise the impact on the Greater Lincolnshire area.

8. RECOMMENDATIONS

8.1 That the joint committee notes the success of Lincolnshire Day 2021 and supports the plans to continue joint working between the three authorities on the celebrations in 2022.

8.2 That agreement is provided for the Lincolnshire Day Civic Event to be held on Friday 30 September 2022 with Lincolnshire County Council hosting.

DEPUTY CHIEF EXECUTIVE: NORTH LINCOLNSHIRE

Address: Church Square House, Scunthorpe

Author: Simon Green

Date: 9 December 2021

Background Papers used in the preparation of this report

Nil

**GREATER LINCOLNSHIRE
JOINT STRATEGIC OVERSIGHT COMMITTEE**

**LEVELLING UP LINCOLNSHIRE
3- COUNTY DEAL**

1. OBJECT AND KEY POINTS IN THIS REPORT

- 1.1 The object of this report is to update the Greater Lincolnshire Joint Strategic Oversight Committee on:
- 1) The evolving Government's devolution process.
 - 2) Greater Lincolnshire's work towards a "County Deal".

2. BACKGROUND INFORMATION

2.1 Government Devolution Process

- 2.1.1 In England, devolution is the transfer of powers and funding from national to local government. It is important because it ensures that decisions are made closer to the local people, communities and businesses they affect.
- 2.1.2 Devolution so far has taken the route of an agreed "Devolution Deal" establishing a Combined Authority with an elected Mayor as governance for a set geographic boundary. Since the inception of this policy in 2017 there have been 10 such Mayoral Combined Authorities established.
- 2.1.3 The agreed deals have a common focus on driving local economic growth, providing for the decentralisation of powers over skills and transport policy and the creation of a 'single pot' to support local investment.
- 2.1.4 In 2019, the Government announced an English Devolution White Paper as part the Queen's Speech. More recently, the Prime Minister announced that devolution would play a part in the Government's 'levelling up agenda' and signalled his Government's intention to expand devolution across England.
- 2.1.5 Government will seek to strike new devolution deals with Counties and work with the existing combined authority

mayors to ensure they have the powers they need to support economies, create jobs and improve local services. More details regarding the formal arrangements underpinning this process are expected in December as part of the levelling up white paper.

2.2 “County Deals”

2.2.1 In July 2021, the Prime Minister set out the catalytic role for government and the need to empower strong local leaders by taking a more flexible approach to devolution, with new ‘County Deals’

2.2.2 New ‘County Deals’ are to take devolution beyond the largest cities, offering the rest of England the same powers metro mayors have gained over things like transport, skills and economic support.

2.2.3 County Deals will be bespoke to the needs of individual places, bringing decisions closer to people and places, potentially allowing more places to benefit from strong, high profile local champions. County Deals will give places the tools they need to pilot new ideas, create jobs, drive growth and improve public services.

2.2.4 Further detail will be set out in the Levelling Up White Paper, but Government do stress that county deals will not be one size fits all, and government will take a flexible approach to allow more places to agree devolution.

2.3 Journey so far

2.3.1 The political route so far has seen a development session held in the summer earlier this year attended by the districts and upper tier authorities. This subsequently led to the chief executives meeting with government officials to outline the ambition of a Greater Lincolnshire County Deal, the support it had and the geography it could cover. A letter signed by all 10 Local Authority Leaders was sent to ministers in the summer expressing a desire to work on a County Deal for a Greater Lincolnshire geography. A letter has also been sent to all MPs within Greater Lincolnshire describing the reason why and the ambition for a “County Deal”. A follow up meeting held in November and attended by both Leaders and Chief Executives further developed the thinking around such an approach.

2.3.2 Running concurrently with the above have been various lead officer groups which have drafted and then re-iterated various options to arrive at an agreed set list of “ask” bullet points from which to develop the detail behind these “asks” to Government. These “asks” will be structured around enablers and themes and reinforce Greater Lincolnshire’s differentiation as well as commonality with other similar deals.

2.3.3 To complement this activity, work has been initiated to develop a 2050 vision for Greater Lincolnshire. A small working group comprising of officer

representation from both upper tier and district authorities has been established to develop this thinking. In addition a separate paper highlights the existing and potential areas of joint work that exist between both ourselves and partner organisations. This helps to reinforce and highlight the potential that exists through this initiative.

3. DETAIL OF OPTIONS/PROPOSAL

- 3.1 To seize the opportunity that enhanced devolution can bring and building upon the existing strong cross boundary joint work including upper tier and district authorities it is proposed that through the GLJSOC a “County Deal” proposal is submitted to Government.
- 3.2 At present the exact nature of the criteria is still awaited through the “Levelling Up – White Paper” but in advance of the detail officers from the relevant Authorities have been working on a draft and emerging “County Deal” to enable a subsequent proposal to be submitted quickly in the new year.
- 3.3 Government have had an ongoing dialogue with areas expressing an interest in establishing a “County Deal” with positive feedback received for a Greater Lincolnshire submission covering a geographic area from the Humber to the Wash.
- 3.4 The approach being taken is to ensure that any “County Deal” ask is unique to Greater Lincolnshire and not just a generic ask to Government. To this affect we have taken a matrix approach in identifying the three core economic growth sectors that impact upon the whole of Greater Lincolnshire (Food, Ports and Logistics and Energy) and cross referenced these with enablers such as skills, infrastructure, sustainability and innovation and productivity for both public and private sectors.

4. RESOURCE AND LEGAL IMPLICATIONS

- 4.1 Full legal analysis would be undertaken when the detail and terms of the “County Deal” are known. Proposed “asks” within the submission are based within existing legal frameworks.

5. RISKS AND OPPORTUNITIES (INCLUDE EQUALITY IMPACT ASSESSMENT IF RELEVANT)

- 5.1 The “County Deal” offers a great opportunity for a truly Greater Lincolnshire approach to both enhancing its economy and bringing decision making closer to its people.
- 5.2 At present risk is minimal and indeed demonstrating such ambition enhances investor confidence in the area.

5.3 Full risk analysis and impact assessments would be undertaken where appropriate at a later stage when more detail is known and a business case needs to be finalised with Government.

6. CONSULTATION/ENGAGEMENT

6.1 Engagement has been undertaken with the three upper tier authorities and the 7 district authorities that comprise Greater Lincolnshire.

6.2 As the “County Deal” is developed further fuller consultation will take place within our business and third sector communities.

7. GOVERNANCE – DECISION(S) FOR MEMBER COUNCIL’S REQUIRED (in accordance with the Joint Committee’s Terms of Reference).

7.1 It is proposed that the GLJSOC assume the lead role in dialogue with Government regarding the “County Deal” submission and in response to the anticipated white paper on levelling up.

7.2 The GLJSOC will continue to oversee the progress towards a “County Deal”.

8. RECOMMENDATIONS

8.1 That the GLJSOC support and note progress made in developing a “County Deal”.

8.2 That following and subject to further detail and bid criteria expected in the forthcoming “Levelling Up – White Paper” the GLJSOC submit a “County Deal” proposal to Government.

DEPUTY CHIEF EXECUTIVE

Address: Church Square House
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SCUNTHORPE

Post Code: DN15 6NL

Author: Simon Green

Date: 01.12.21

Background Papers used in the preparation of this report – Nil

**GREATER LINCOLNSHIRE
JOINT OVERSIGHT COMMITTEE**

PUBLIC HEALTH MODEL FOR GREATER LINCOLNSHIRE

1 OBJECTIVE AND KEY POINTS IN THIS REPORT

For JSOC to endorse an intention to develop and test a pilot public health model across Greater Lincolnshire, subject to ongoing engagement and consultation with UKSA / OHID and other relevant stakeholders.

2	BACKGROUND INFORMATION
2.1	Local authorities have, since April 2013, been the local leaders for public health with responsibility for taking such steps they consider appropriate for improving the health of their population and for delivering a number of statutory and mandated functions.
2.2	The Health and Social Care Act 2012 requires each unitary and upper tier authority to appoint, jointly with the Secretary of State for Health, a Director of Public Health (DPH) who is a statutory Chief Officer with responsibility for its public health functions. For practical purposes, the UK Health Security Agency (UKSA) and Officer for Health Improvement and Disparities (OHID) discharges the role of the Secretary of State in the appointment of DsPH. The Act also makes provision for the role to be shared with another local authority where this makes sense.
2.3	The fundamental duties of a DPH are set out in law and are summarised in the legislation: ‘the Director of Public Health is a statutory chief officer of the authority and the principal adviser on all health matters to elected members, officers and partners, with a leadership role spanning health improvement, health protection and healthcare public health.’ However, a DPH can hold wider responsibilities at individual authority level or act across multiple upper tier authorities, subject to agreement by Leaders and Chief Executives.
2.4	Lessons from the pandemic and the development of Integrated Care Systems present an opportunity for the three upper tier local authorities across Greater Lincolnshire (UTLAs) to explore options for the collaborative leadership, development and delivery of public health responsibilities.

2.5	Engagement continues with UKSA / OHID and the emerging proposition is to develop a pilot model for consideration by each of the upper tier UTLAs in accordance with their respective constitutional arrangements.
2.6	The prerequisite for developing any collaborative arrangement is based on all parties demonstrating a genuine commitment to align work and share knowledge and skills to deliver better health and wellbeing outcomes for all the communities they serve.
2.7	Piloting an approach would enable the UTLAs to assess the extent to which strategic collaboration can be cost effective, deliver better outcomes for the population than the current arrangements in place and result in no one UTLA being disadvantaged in terms of capacity and any necessary local focus, especially in the context of the ongoing pandemic and the winter challenges already being presented across health and care systems.
2.8	The purpose of this report is therefore for JSOC to endorse an intention to develop and test a pilot public health model across Greater Lincolnshire, subject to ongoing engagement and consultation with UKSA / OHID and other relevant stakeholders. Progressing a pilot collaborative model will be subject to any necessary constitutional requirements of each constituent local authority. It is therefore suggested that approval “in principle” to develop the model is gained from each local authority prior to the next meeting of this Committee.

3	DETAIL OF OPTIONS/PROPOSAL As referred to in the main body of the report.
4	RESOURCE AND LEGAL IMPLICATIONS To be advised as the emerging pilot model is developed in consultation with relevant stakeholders.
5	RISKS AND OPPORTUNITIES (INCLUDE EQUALITY IMPACT ASSESSMENT IF RELEVANT) As referred to in paragraph 2.7 if this report.
6	CONSULTATION/ENGAGEMENT As referred to in the main body of the report.
7	GOVERNANCE – DECISION(S) FOR MEMBER COUNCIL’S REQUIRED (in accordance with the Joint Committee’s Terms of Reference)

8	RECOMMENDATIONS
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	<ol style="list-style-type: none">1. That the intention to develop a pilot public health model for Greater Lincolnshire is endorsed and that each constituent local authority seeks in principle approval to proceed in accordance with any necessary constitutional requirements, in advance of the next meeting of JSOC.2. That Chief Executives continue the engagement with UKSA / OHID and other relevant stakeholders regarding the development of a pilot.3. That a further report is submitted to JSOC as soon as practicable in the New Year, setting out proposals for next steps.
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CHIEF EXECUTIVE NORTH EAST LINCOLNSHIRE COUNCIL

Municipal Offices
Town Hall Square
Grimsby
DN31 1HU

Author: Rob Walsh
Date: 2 December 2021

Background Papers used in the preparation of this report - Nil

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**GREATER LINCOLNSHIRE
JOINT STRATEGIC OVERSIGHT COMMITTEE**

LINCOLNSHIRE SHOW 2022

1. OBJECTIVE AND KEY POINTS IN THIS REPORT

- 1.1 Members are asked to confirm their intent for a joint stand at the Lincolnshire show 2022.

2. BACKGROUND INFORMATION

- 2.1 Officers from the three councils met in early 2020 and began making plans for a joint stand at that year's show.
- 2.2 Lincolnshire County Council and North Lincolnshire Council have exhibited on their own stands at the show for many years. A joint stand would mark the first time that the councils have exhibited together, and first time that North East Lincolnshire Council would have a presence at the show.
- 2.3 Both the 2020 and 2021 Lincolnshire Shows were cancelled. The 2022 Lincolnshire Show is scheduled to take place on Wednesday 22 and Thursday 23 June 2022.

3. DETAILS OF PROPOSAL

- 3.1 Members are asked to agree to have a single joined-up approach across the three councils with a single brand. This joint branding will be displayed alongside the logos of the three councils on a stand, for example on flags at the entrance.
- 3.2 It is proposed that the spaces within the marquee will be used as follows:

'Meet your councillors' marquee

- This could use advertised time-slots where councillors are present in the marquee at a specific time for residents to meet, or staffed at all times by councillors from all three authorities to speak with their residents, on a non-advertised rota.

Corporate marquee

- Lincolnshire County Council could use this space to award their 'Good Citizens Awards' which recognise unsung community heroes and volunteers. LCC will also award their adult learning awards in the corporate marquee in 2022.
- North and North East Lincolnshire councils could use the space for similar awards presentations if they wish.
- It is recommended that lunch is provided on each day to invited guests from each authority, with light refreshments available at other times.

Main council services marquee

- There are several options for promoting council services. The first option would see a joined-up approach where sections would represent council services areas across the three councils. A second option could see the space being split into three zones for use by each authority. Officers will discuss options and confirm recommendations at a future meeting.
- Staff from each of the partner authorities will work with the services who wish to be represented in these marquees, to make sure they have an engaging activity and to ensure a cohesive flow between the different services within the marquees.

Outside area

- Officers will work together to make sure that the outside area is welcoming and will attract visitors into the marquee space. Consideration will also be given to display space, which in the past this has been used by Lincolnshire Fire and Rescue to exhibit new fire-fighting equipment.

- 3.5 Part of the show's overarching theme for 2022 is the celebration of the Queen's Platinum Jubilee. The joint working group will incorporate elements of this celebratory theme in their plans.

4. RESOURCE AND LEGAL IMPLICATIONS

4.1 Members are asked to agree a joint budget contribution if the recommendation is accepted.

5. RISKS AND OPPORTUNITIES (INCLUDE EQUALITY IMPACT ASSESSMENT IF RELEVANT)

5.1 The delivery of a joint stand at the Lincolnshire Show 2022 will achieve the following outcomes:

- Demonstrate a continued commitment from the three partner authorities to working together and uniting all of Lincolnshire.
- Raising awareness of the services provided by the three partner authorities, and promotion of their visitor economies and businesses.

6. CONSULTATION/ENGAGEMENT

6.1 N/A

7. GOVERNANCE – DECISION(S) FOR MEMBER COUNCILS REQUIRED (in accordance with the Joint Committee’s Terms of Reference).

7.1 If the proposal is taken forward, each member authority will commit to developing the plans to maximise the impact of our joint stand at the Lincolnshire Show 2022.

8. RECOMMENDATIONS

8.1 The joint committee confirms their intent for a joined-up approach to the Lincolnshire show and supports the continued development by officers from the three authorities.

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Background Papers used in the preparation of this report

Nil

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